



Jenffry Garcia

Graphic Designer

Hello, I'm Jenffry

I am a passionate and creative graphic designer with a strong eye for aesthetics and a deep understanding of visual communication. With ten years of experience in the field, I have honed my skills in creating captivating designs that leave a lasting impression. My goal is to find steady long-term remote work as an in-house designer with a forward-thinking organization and to develop my skills and knowledge to the maximum.

EXPERIENCE

- ART DIRECTOR**
Nov. 2023 - Today
Blaze Creative Agency | Florida (remote)
I lead visual design projects across digital and print platforms. Proven track record of conceptualizing and executing compelling visual solutions that align with brand objectives. Skilled in team leadership, project management, and collaboration with cross-functional teams to deliver high-quality design assets.
- GRAPHIC DESIGNER**
Feb. 2022 - Nov. 2023
THE WEINBACH GROUP | Florida (remote)
I created captivating marketing assets for both digital and print platforms. Working closely with marketing teams, I ensured designs aligned with brand guidelines and effectively communicated client messages to target audiences.
- UX/UI DESIGNER**
May. 2019 - Feb. 2022
ANT Digital Solutions | Florida (remote)
Designed and implemented user-friendly interfaces and interactive prototypes for websites and mobile applications. Conducted thorough research on industry trends and competitors' designs to ensure a fresh and innovative approach.
- MOTION GRAPHICS DESIGNER & EDITOR**
Apr. 2017 - May. 2019
LaHabana.com | Florida (remote)
Created engaging motion graphics, title sequences, and visual effects for a variety of video projects, including commercials, promotional videos, and social media content. Edited and assembled raw footage into polished videos, ensuring seamless transitions, accurate pacing, and high-quality output.
- SENIOR DESIGNER**
Jan. 2014 - Apr. 2017
Unaldea | La Habana 10400, Cuba
Unaldea is a design studio and while I worked there I managed multiple projects simultaneously, ensuring timely delivery while maintaining the highest quality of work. Developed and maintained client relationships, resulting in repeat business and referrals.
- GRAPHIC DESIGNER**
Jan. 2013 - Jan. 2014
Centro Fidel Castro Ruz | La Habana 10400, Cuba
During my tenure at Centro Fidel Castro Ruz, I acquired extensive experience across diverse mediums including 3D modeling, book cover and layout design, and wayfinding design. Collaborating closely with renowned designers, I gained valuable insights into high-level conceptual creation processes.

CONTACT



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SKILLS

// Professional

Creativity
Teamwork
Communication
Hardwork

// Technical

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Figma
Zbrush
Cinema 4D
Keyshot



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EDUCATION

- Typography Mastery**
Jun. 2021 - Dic. 2021
Type Design Academy | Havana, Cuba
Relevant Coursework: Anatomy of type and typographic terminology. Typography hierarchy and grid systems. Typeface selection and font pairing strategies. Advanced typography effects and treatments. Editorial design principles and layout techniques
- Certificate in User Experience**
Jan. 2018 - Jun. 2018
Design Institute of Havana | Havana, Cuba
Relevant Coursework: Understanding user behavior and psychology. User research methods and usability testing. Information architecture and wireframing techniques. Interaction design principles for intuitive user interfaces. Prototyping and user testing methodologies.
- Leadership and Management**
Feb. 2016 - Jun. 2016
University of Havana, ISDi | Havana, Cuba
Relevant Coursework: Strategic leadership in the design industry. Project management best practices for design projects. Team collaboration and effective communication strategies. Budgeting and resource allocation in design projects. Client relationship management and negotiation skills
- Advanced Design Techniques**
Jan. 2014 - Dic. 2015
Design Institute of Havana | Havana, Cuba
Relevant Coursework: Advanced principles of visual communication. In-depth study of color theory and psychology in design. Advanced typography techniques and font pairing. Conceptual design strategies for effective storytelling. Advanced digital design tools and techniques
- MARKETING COURSES**
Jan. 2013 - Dic. 2013
Cubaemprende | Havana, Cuba
Relevant Coursework: Consumer Behavior, Digital Marketing, Market Research, Marketing Strategy, Market Research, Brand Management.
- BACHELOR OF VISUAL COMMUNICATION**
Sept. 2008 - Jun. 2012
University of Havana, ISDi | Havana, Cuba
Relevant Coursework: Animation, Video Editing, Motion Graphics, Photography, Typography, Visual Communication, Illustration, Web Design, Branding.

LINKS

LinkedIn
[linkedin.com/in/jenffry](https://www.linkedin.com/in/jenffry)

Portfolio Website
jenffrydesigner.com

LANGUAGES

English
Fluent

Spanish
Native

German
Basic

INTERESTS

Film

Outdoor Activities

Photography

REFERENCES

- LESTER PÉREZ**
Business owner,
Graphic Designer
Unaldea
My mentor and personal role model.
Phone: +53 5 358 54 62, **Email:** lesterunaidea@telegmail.com
- RAFAEL RODRÍGUEZ**
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